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## The News, Part 2, September 5, 1968

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# EL SALVADOR: A "BRIGHT SPOT" IN CENTRAL AMERICA

## ... And Phillips Gasoline Is Good Everywhere

### SIGHTS TO SEE IN THE CAPITAL

There are 28 squares or plazas in San Salvador, but only the ones which have gardens are mentioned.

Parque Cuscatlán at Avenida Roosevelt and 25 Avenida Sur. (Buses 7 and 4).

The International Fair, where the National Museum and the Fair buildings can be seen, kilometer 5 on the road to Santa Tecla. (Bus 7 "La Ceiba", or Bus 101 to Santa Tecla).

The National Stadium, with a 25,000 capacity, has a soccer field, Olympic swimming pool, shooting range, gymnasium for physical exercises and athletic fields. Its name is Estadio Flor Blanca (White Flower). (Bus 7 passes one block away from the north side; Bus 4 "Estadio" stops at the south front).

The National Gymnasium (Gimnasio Nacional), with a capacity of 12,000 spectators, has a basketball court where inter-school tournaments are held. (Buses same as above).

Parque Infantil, the only one in Central America, protected from the traffic of the city. There are mechanical children's rides and a small train for children and adults. We recommend that you visit Café La Pancha, which is located at the side of one of the native statues at 9<sup>a</sup> Avenida Norte and 7<sup>a</sup> Calle Poniente. This park is within walking distance of the downtown area.

**Closed on Monday**  
Parque Bolívar, with its large tropical trees, is interesting. Located on Calle Ruben Dario, between 13 and 15 Avenidas Sur. (Bus 7 stops at north front).

Parque Venustiano Carranza is named in honor of the Mexican President who gave the first wireless telegraph equipment to the Government of El Salvador. There are beautiful tropical plants surrounding this plaza. Across the street is the Presidential Palace and the Military Cuartel del Zapote. Located at the end of Avenida de los Diplomáticos. (Bus 1 "Colonia América", Bus 2 "San Jacinto", Bus 11 "San Marcos", and Bus 12 "Los Planes").

The National Zoo is closed on Mondays. Free admission. Located on Calle Modelo. (Bus 2 "Modelo").

Plaza Las Americas has the statue of the Savior of the World, "El Salvador del Mundo", the patron of the Republic. This plaza is at the end of Avenida Roosevelt. (Buses 7 and 29 from downtown going west, and Bus 101 going to Santa Tecla).

Balboa National Park. If you wish to take a ride out of town, take the road to Los Planes de Renderos, and you will find this beautiful park. It is about 10 kilometers from the city and has the best climate in the area. There are various lookout points where the Capital city can be seen. Above the park is the famous Puerta del Diablo (Devil's Door) about 7 minutes away. From this point one can see the Pacific Ocean and the coast. The area is perfectly safe. It is recommended that you do not go during the nights if it is cloudy, because visibility will be poor. (Bus 12 will take you to the park only).



NORA SYLVIA MONTES  
Miss El Salvador at Festival



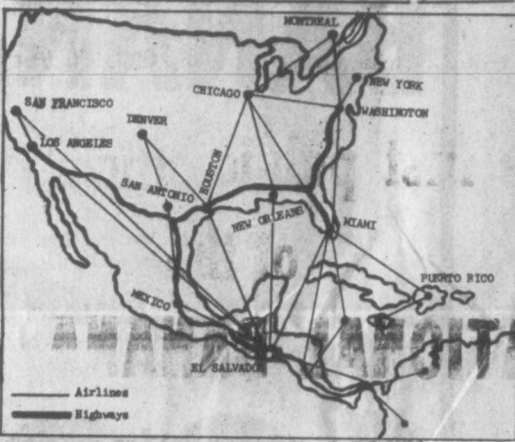
Las personas que en la gráfica rodean a la lindísima NORA SYLVIA son de izquierda a derecha, Mrs. Paul Westpheling, Señor Marco Algara, señorita Nora Sylvia Montes, Coronel Mercer Lee Price, Presidente de la Fundación Price, organizador y patrocinador del evento y el señor Ernesto Daglio, Director, Jefe del Instituto Salvadoreño de Turismo.

INSTITUTO SALVADOREÑO DE TURISMO ENVIARA PRINCESA PARA REPRESENTAR A EL SALVADOR EN CERTAMEN DE LA ELECCION PARA REINA DE BELLEZA DEL FESTIVAL DEL BANANO

Fulton, Kentucky y South Fulton, Tennessee, celebran este año, del 4 al 7 de septiembre, su sensacional "SIXTH INTERNATIONAL BANANA FESTIVAL", con la participación de todos los países bananeros. Asistirán estudiantes, Diplomáticos, Artistas, Músicos, Reporteros, Educadores y muchas otras personalidades.

La participación de El Salvador, por medio del Instituto Salvadoreño de Turismo, estará representada por la encantadora señorita NORA SYLVIA MONTES, quien participará en el concurso para la elección de la Princesa del Festival que se lleva a cabo anualmente en dichas ciudades. La señorita Montes tiene 18 años de edad y además de sus atributos de belleza física, tiene una gran aptitud artística, sobresaliendo en los instrumentos por los que da voz a sus sentimientos.

### WHERE IS EL SALVADOR?



**HISTORICAL NOTES:** Before the Spanish conquest, El Salvador was inhabited by two tribes: The Pipiles who lived from the Lempa River to the Guatemalan border and the Lacandones who lived from the Lempa River to the Gulf of Fonseca.

El Salvador took its present name during the conquest led by don Pedro de Alvarado in 1525-1526. Before the conquest it was known as the Territory of Cuscatlán.

The Spaniards brought the Catholic religion, the customs of their and beginnings of civilization.

They found balsom tree whose sap was valuable in drugs and perfumes. They called it Peruvian balsom to hide origin from pirates.

Independence from Spain came at the Central American level. It was first attempted on November 5, 1811 but was not obtained until September 15, 1821.

Among the leaders of Independence were Father José Matías Delgado, General Manuel José Arce and the Aguilares Brothers.

José Simón Cañas abolished slavery in 1823. General Gerardo Barrios should be mentioned because he provided the impetus for the cultivation of coffee which is the most important product of the present national economy.



CITY OF SAN SALVADOR



Almost everyone carries a basket to market.



Lake Channico is off the highway between San Salvador and Santa Ana.



Along the pavement of the Inter-American highway you can still see an occasional oxcart.



This salute to El Salvador is brought to you by  
**STOKES OIL CO.**  
YOUR FRIENDLY PHILLIPS 66 DEALERS  
We are proud to be a part of the twin city community, to share with them their significant efforts to bring about friendship and understanding with our Latin-American friends with whom we share a strong coincidence of interest.  
WELCOME TO THE  
**ANNUAL BANANA FESTIVAL**

Page In F

Print Shows th

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JUDITH daughter of Matthews a junior State Colle are Miss C runner-up preliminar Miss Misso

REATH daughter Long of ana, Jhi Shikam canoe C 1968 Ind

DONNA is the d David N A gradu with the Lambuth year and State thi clude Mi member 'Okra Co

Harve men's Fulton feating hole fin



## Pageant Beauties Vie For Title In Friday, Saturday Competition



**JEANNE ELLEN HARDEN**, 20, daughter of Mr. and Mrs. Irvin T. Harden of Wilmington, N. C., is a 1966 graduate of New Hanover High School and attended Miller Motte Business College two years. She holds the title of Miss Wilmington 1966 and North Carolina Apple Queen.



**LINDA LEONA GORE**, 20, daughter of Mr. and Mrs. W. S. Gore of Loris, S. C., is a 1966 graduate of Wayne's School of Dental Assisting. Her previous titles have been with the Horry County Farm Bureau and the Horry Electric Co-Operative.



**PAMELA SUSAN WILLIAMSON**, 17, daughter of Mr. and Mrs. Robert Williamson of Route 3, Metropolis, Illinois, is a 1966 high school graduate and now a freshman at Southern Illinois University in Carbondale. She holds the title of Miss Southern Illinois Electric Cooperative and Miss Illinois Electric Cooperative for 1966.



**ANITA TREVATHAN**, 20, daughter of Mr. and Mrs. Ellis Frank Trevathan, is a junior at the University of Tennessee Martin. She was a maid in the Gleason royalty for three years, homecoming queen during her senior year in high school, third runner-up in the Miss Weakley County Contest and was chosen as Dixie Bell to participate in the Cotton Carnival for two years.

### DUKEDOM NEWS

Mrs. Hulman Westbrook

Sympathy is extended to the family of George Rhodes, who was buried at Cuba last Tuesday, following his sudden death, although he had been in bad health. He is a brother of Mrs. Mae Byars of Dukedom.

Carl Westbrook was returned to T. B. Hospital in Memphis by Jackson Brothers ambulance last Tuesday and expects to be there for several months treatment.

Mrs. Mozelle Mansfield had to enter Hillview Hospital again, after being dismissed.

Mrs. Augusta Reed is in Bowlds Hospital in Memphis, Room 519B, for treatment.

Mrs. T. L. Ainley attended the meeting of the executive committee of Hopewell Presbyterian C. P.

W. at McKenzie on Saturday, to help make plans for the program for September 24 at Good Springs.

Mrs. Opal Outland arrived from Chicago Saturday for a visit with her family, Mr. and Mrs. Basil Watkins and Mr. and Mrs. Loyd Watkins.

Mrs. James McClure's father, Edward Johnson, is in serious condition at Fulton Hospital. His children, who live at Sharon, Pa., have been at his bedside the past week.

Mrs. M. J. Tyson and daughter, Doris Walters and two sons, from Montgomery, Ala., are here for a visit with Mr. and Mrs. A. C. Bell. Also, Mr. and Mrs. Coy Bryant and two children, from Memphis, spent Sunday with them.

John Simon is quite ill at his home. He has been to Paducah hospital for examination and expecting to have surgery soon.

### CEMETERY MEETING

There will be a cemetery meeting at Oak Grove Church of Christ, located between Fulton and Dukedom, on Sunday, September 8, at 2:30 p. m. The purpose of the meeting is perpetual care. All interested persons are urged to attend.

### WE RENT...

Hospital beds  
Baby beds  
Vacuum cleaners  
Floor polishers

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## WELCOME . . . VISITORS

TO THE SIXTH INTERNATIONAL BANANA FESTIVAL!

**NORMAN BENNETT, Distributor**

GULF OIL PRODUCTS

PHONE 472-3181

FULTON, KY.

Page 9 Fulton County News, Thursday, Sept. 5, 1968



**JUDITH ANN MATTHEWS**, 19, daughter of Mr. and Mrs. Bob Matthews of Sikeston, Missouri, is a junior at Southeast Missouri State College. Her previous titles are Miss Cape Girardeau, second runner-up for Miss Missouri, and preliminary swim-suit winner in Miss Missouri pageant.



**REATHA ELAINE LONG**, 20, daughter of Mr. and Mrs. Melvin Long of Route 6, Lafayette, Indiana, is a junior at Purdue University. She held the title of Miss Shakamak in 1962, Miss Tippecanoe County in 1966 and is the 1966 Indiana Rose Festival Queen.



**DONNA FRANCES CARTER**, 19, is the daughter of Mr. and Mrs. David N. Carter, Sr., of Jackson. A graduate of Jackson High School with the 1967 class, she attended Lambuth College at Jackson last year and is transferring to Memphis State this fall. Previous titles include Miss Madison County, and a member of Miss Lambuth and Miss Okra Courts.

### WINS GOLF TITLE

Harvey Jeffrey won the 1968 men's gold championship at the Fulton Country Club Monday, defeating Max McDade 2-1 in the 36-hole finals.



# Katherine Peden




## The Democrat for U.S. Senator

Boyce F. Martin, Jr., Chairman . . . Claude Reed, Treasurer . . . Peden for U. S. Senator Headquarters, 460 S. Fourth Street, Louisville, Kentucky.

..she was one of the first public officials to know the great value  
of the  
**INTERNATIONAL BANANA FESTIVAL**  
and gave a helping hand

**AS A U. S. SENATOR  
SHE CAN DO MORE**




## KATHERINE PEDEN'S

hard work  
brought 150,000  
new jobs  
to Kentucky

---

VOTE  
KATHERINE  
**PEDEN**



for U.S. Senator — The Democrat



This message sponsored by friends of  
**Katherine Peden in Fulton County.**

AT WORK FOR INDUSTRY



# MEXICO

MEXICO 68

MEXICO 68

MEXICO 68

--- the friendly land of the 1968 Olympics in Mexico City

-- the makers of the World's Largest Banana Pudding salutes the country hosting the world's finest athletes

In all, twenty cultural events, matching the 20 athletic contests, are slated to take place before, during, and after the Games. Come opening day, some 11,000 athletes, officials and journalists from 131 countries are expected to be on hand, to say nothing of an estimated quarter-million spectators and tourists. Will everything be ready in *mañana* land? Probably. Unlike Japan, which had to virtually rebuild Tokyo for the '64 Games, Mexico already had two new stadiums and a good start on a superhighway system. Also, instead of a politician or an athlete as head of their Olympics Committee, they have an architect, who can't be fooled on production schedules.

Bluff Avery Brundage, head of the International Committee and a man not known for overstatement, says, "If we had had the slightest doubt about Mexico's ability to stage the Games, we would not have made the designation we did . . ."

Brundage goes on to say, "We want Mexico to organize the XIX Olympiad Mexican-style, not as the Japanese would do it and not as the Italians would do it, but as the Mexicans would do it." And that's just what the Mexicans are doing, taking the Games as an opportunity to prove the big-sombbreroed, *mañana*-minded and highly nationalistic Mexico is gone, and in its place stands an up-to-date member of the world community.

Modern as the new Mexico is (and all it takes is a glance down the glass-and-steel lined Avenue Reforma to prove it), it's modern in its own way, flavored with a traditional Mexican mixture of fantasy, color, and Latin exuberance. Though eager to become a mem-

ber of the international "first team," the Mexican attitude is still relaxed enough to stimulate some highly original thinking.

Who else would have an architect in charge of the Olympics? Designer of the magnificent new *Museo Anthropologia*, generally considered the world's finest museum, Pedro Ramirez-Vazquez is also enough of a wheeler-dealer to get the job done. He is a modern entrepreneur of the arts, a team man who brings in the right people for the right jobs, on the basis of ability rather than politics (a novel approach for Latin America).

Chief graphic designer on the Ramirez-Vazquez team is an American, Lance Wyman, creator of the Olympic "look"—everything from official postage stamps to the giant posters plastered all over Mexico. Lance works closely with Peter Murdock, a young Englishman who translates Wyman's basic designs into three dimensions—street signs, information kiosks, huge helium-filled balloons marking the locations of various events, and the color-coding of entire streets and buildings. Their multi-lingual staffs swap ideas emerging from assorted backgrounds, work smoothly as a team in spite of language problems.

Olympic culture coordinator is Mathias Goeritz, a middle-European with a Bauhaus background.

world's finest sculptors to design monumental abstracts for the *Highway of the Arts*—ranging from 25 to 54 feet high, these giant sculptures will be spaced along the main road leading from downtown to the Olympic sites.

Asked if he'd heard objections to this dominant emphasis on modern graphic design, abstract

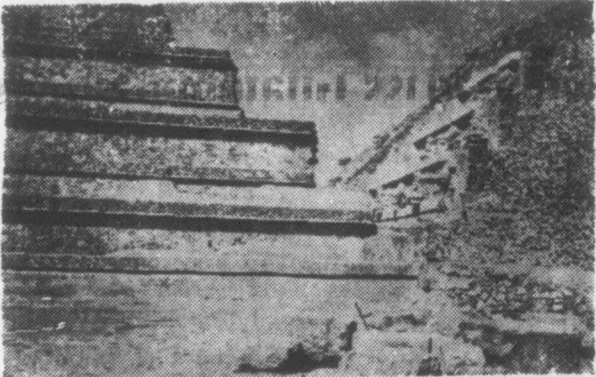
sculpture, and "op and pop" artworks, Mathias says, "Not yet, and we don't expect much—people at all levels here have a great sensibility to good design. When changing the traditional to something new, it is always the *petite bourgeois* who object, and Mexico has almost no *petite bourgeois*. Modern art forms will not shock the sophisticated Mexican, and the *Indio* loves them—many of his own folk arts are remarkably similar. After designing the Olympic logo, Lance Wyman discovered a pre-Columbian stamp with almost identical concentric rings."

One reason for Mexico's emphasis on culture is that, in this non-competitive field, everyone can participate at an equal level. The fact that a troupe of fire dancers from Samoa receive as much official attention as the Bolshoi Ballet or the Newport Jazz Festival has the hearty approval of the International Olympics Committee.

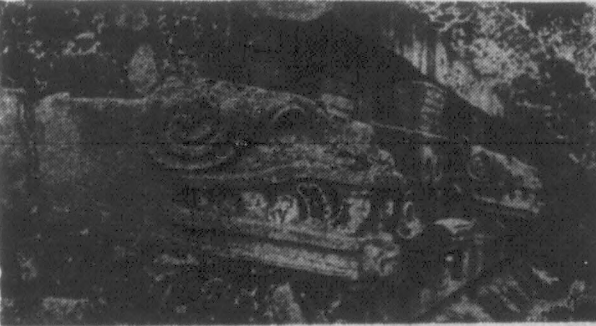
In the games themselves, the big question is just how well the world's great athletes will do at 7,349 feet. As even the casual tourist knows, beating Mexico City's altitude is more than mind over muscle—the rarefied air affects no two people alike, but influences everyone to some extent. At this point Russian, French, and American athletes (and probably those of every other country that can boast a mountain) are working out at high-altitude training camps and plan to arrive in Mexico early enough to acclimate. It seems likely no records will fall in events calling for a long sustained effort (swimming, rowing, marathons), but Mexico's thin air should have little effect on those requiring a short burst of energy (pole vault, high jump, dashes up to 200 meters).



Miss Rocio Giner de los Rios will be at the Festival representing the Mexican National Tourist Council. She is "Miss Guanajuato" one of the most beautiful republics in Mexico.



A corner of one of the pyramids at Teotihuacán shows graphically the starkness in the stone masonry of the structure.



Quetzalcóatl, or the Plumed Serpent, supreme god of the Náhuatl speakers, is vividly represented in these protruding stone sculptures found on the sides of the Pyramids of Teotihuacán.

## HEART OF MEXICO PLACES OF INTEREST

- |   |  |
|---|--|
| 1 NATIONAL PALACE (Morali)              | 17 ARTMEX                              |
| 2 CATHEDRAL                             | 18 MEXICO CITY DAILY BULLETIN          |
| 3 MONTE DE PIEDAD (NAT. PAWN SHOP)      | 19 CUÁUTEMOC MONUMENT                  |
| 4 MUNICIPAL BLDG.                       | 20 AMERICAN EMBASSY                    |
| 5 SUPREME COURT                         | 21 SANBORN'S DEL ANGEL                 |
| 6 MEXICO CITY MUSEUM                    | 22 INDEPENDENCE MONUMENT               |
| 7 SAN CARLOS ACADEMY                    | 23 CAMINO REAL HOTEL                   |
| 8 SECT. OF EDUCATION (Morali)           | 24 S. FRANKLIN LIBRARY                 |
| 9 HOUSE OF TILES (SANBORN'S)            | 25 SANBORN'S NIZA                      |
| 10 PALACE OF FINE ARTS and ALAMEDA PARK | 26 COLUMBUS MONUMENT                   |
| 11 SANBORN'S DEL PRADO                  | 27 SANBORN'S PALACIO                   |
| 12 CARLOS IV MONUMENT (Cobalillo)       | 28 DIANA FOUNTAIN                      |
| 13 OBSERVATORY TOWER                    | 29 SECT. OF THE INTERIOR (Gobernación) |
| 14 TOURISM DEPT.                        | 30 SANBORN'S INSURGENTES               |
| 15 SANBORN'S REFORMA                    | 31 RESTAURANT MESON DEL PERRO ANDALUZ  |
| 16 REVOLUTION MONUMENT                  |  |

MEXICO 68 OCTOBER 12-27



El Castillo, or Great Temple of Kukul-Kan, most imposing monument of those at Chichén Itzá, Yucatán State. The pyramid is dedicated to the feathered serpent, called by the Mayans Kukul-Kan and by the Aztecs Quetzalcóatl.



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WHEN WE SERVE THE  
WORLD'S LARGEST BANANA PUDDING  
At The City Park  
**Pure Milk Company**  
DISTRIBUTORS FOR  
*Turner's*  
"QUALITY CHECK'D" ICE CREAM



# Guatemala

the Maya found it. Now you can make the most of it.  
(-and well dressed people make the most of "HIS" garments)

## Nation Counts Blessings In Fight To Reach Potential

GUATEMALA — "This little country has been blessed by God," said Antonio Palacios.

The words may have been said by a poet, but Palacios — who like many Latins probably has the soul of a poet — is, instead, an economist, a banker and a planner of Guatemala's future.

More than anything else, Palacios wants to see his country take advantage of the many "blessings" so that Guatemala may fulfill its great potential.

Former secretary general of the National Economic Planning Council, Palacios now is general coordinator of the Bank of Guatemala, which is housed in a beautiful new building near the heart of Guatemala City.

Through the wall of glass in Palacios' 15th-floor office, you can see the busy city below, framed by a mountain range punctuated with volcanoes.

A serene picture, the view tends to dim any thought of trouble in this delightful country. But Guatemala has always had more than its share of political, economic and social headaches.

"More than anything else a country needs political stability if it is to progress," said Palacios. "But I think the political climate here is better than ever before. There is a feeling of confidence among business and industry that is very encouraging, too."

Still primarily an agricultural country, Guatemala has been forced to stop total dependence on coffee, its chief export, for various reasons, Palacios said.

"Guatemala has been losing \$35 to \$45 million a year on coffee because of poor world prices and because Central America lacks the voting power at international meetings to make decisions that would benefit our countries," he said.

To compensate for this loss, Guatemala has been encouraging farmers to diversify crops. Cotton, exports now amount to \$35 or \$40

million a year, helping to offset the loss on coffee.

A large producer of tropical fruits, Guatemala also is blessed with a temperate climate in the highlands, suitable for growing apples, plums, pears and peaches. The Bank of Guatemala is promoting development of the fruit growing industry, Palacios said.

During the past five years, cattle ranchers have made great strides in improving the quality and quantity of their herds, providing another item for export as well as helping to feed the growing population.

The government also is continuing with agrarian reform with emphasis on distributing government owned land in the northwest section of the country, Palacios said. Besides giving the landless a stake in Guatemala's future, this program also is directed toward development of this sparsely settled region.

A variety of cooperatives also are helping the small farmer find a better market for his crops while generally helping to improve his life, he said.

"And we're just beginning to exploit our mineral resources which are believed to be very rich," he said. "A German firm is surveying our mining possibilities; a United Nations mission is evaluating iron ore deposits; and the Italians are exploring for sulfur."

The mineral-rich middle strip of the country will provide "a mosaic of investment for our people and greatly improve our source of exports," said the banker.

International Nickel already has begun an operation near the eastern coast of Guatemala that will eventually be a \$60 million investment. Mined nickel will bring Guatemala an estimated \$25 to \$30 million a year in exports, Palacios said.

Fishing is another developing industry and both foreign and domestic firms are involved in shrimp along the country's Pacific Coast.

Even greater wealth lies in the northern panhandle of Peten, where coast-to-coast forests have only begun to be tapped.

"It is estimated that there are 21 billion board feet of hard lumber in that area,"

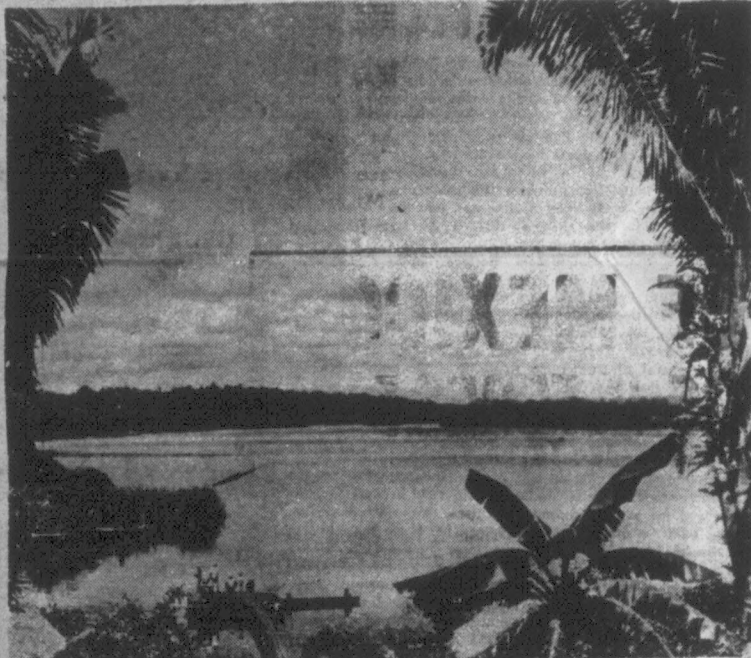
said Palacios. "We can't begin to estimate how much soft wood is there."

Some of the industries that will develop from this vast timber supply include prefabricated houses and schools, furniture, pulp and paper, plastics, compressed wood, varnish, turpentine, and several others.

"Guatemala has much potential in industrial expansion," Palacios continued. "Our largest industries now are food processing and pharmaceuticals, but there are also plastics, tires, textiles and clothing industries."

Giving impetus to Guatemala's industrial growth is an organization called Financiera which serves as an intermediary for industrial development. With initial loans of \$5 million from the U.S. Agency for International Development and another \$5 million from the Bank of Paris, Financiera is providing loans to a variety of new industries.

"An amazing thing about Financiera," said Palacios, "is that there were two groups trying to establish the same kind of organization."



Lakes Like This Dot Countryside

## Guatemala Is Long on History

Pedro de Alvarado, conqueror of Guatemala, established the first capital at the old Indian city of Iximché in 1524. When Alvarado died in 1541, his widow, Dona Beatriz, called the municipal officials together and ordered them to name her as his successor.

She became the only woman ever to head a country in continental America in her own right.

Soon after, an earthquake and flood completely destroyed the town and the few survivors moved the capital to the site now known as Antigua.

When this city was destroyed by earthquake in 1773, the present capital, Guatemala City, was established. On Sept. 15, 1821 Guatemala declared its independence from Spain.

For a short time Guatemala was annexed to the newly-formed Mexican Empire but when Mexico became a republic in 1823, Guatemala chose its own form of government.

However, on July 1 of that year, Guatemala became part of the United Provinces of Central America.

When the Federation collapsed in 1839, Guatemala

formed an independent government and in 1847 became a republic.

Justo Rufino Barrios, called the Lincoln of Guatemala, became president in 1873. He brought to an end the economic and political influence of the church, promoted education and communications, encouraged agricultural development, and granted freedom of worship to all religions.



ANOTHER COUNTRY HEARD FROM . . . This is Maria Porras, Miss Guatemala in the Miss Universe contest who will be coming to the Festival to participate in the activities and the Princess Pageant. (Photo courtesy Guatemala Tourist Commission.)

## "I Just Want To Deliver A Friendship Message," Lovely Miss Guatemala Says

Maria Cristina Porras is the name of the beautiful Guatemalan representative in the VI Banana Festival in Fulton, Ky. She was born in Antigua Guatemala, the magic colonial city near the capital of the country, in May 5, 1947. She is now a pretty 21 year old girl, and works as the personal secretary for the President of the Guatemalan Congress.

Very young she moved to Guatemala City, and studied to become a secretary at the Guatemalan-Belgian School, which is directed by Belgian nuns. After graduation, in 1961, before working for the Guatemalan Congress she worked for several other companies.

Inquiring about her being elected Miss Guatemala, in June 1967, she says: "I decided to participate simply because I wanted to meet more people. There were thirteen participants and the winner was supposed to travel to Miami for the Miss Universe event. Special circumstances did not allow me to go. Anyway, I felt very happy being myself the winner. Last year, I represented

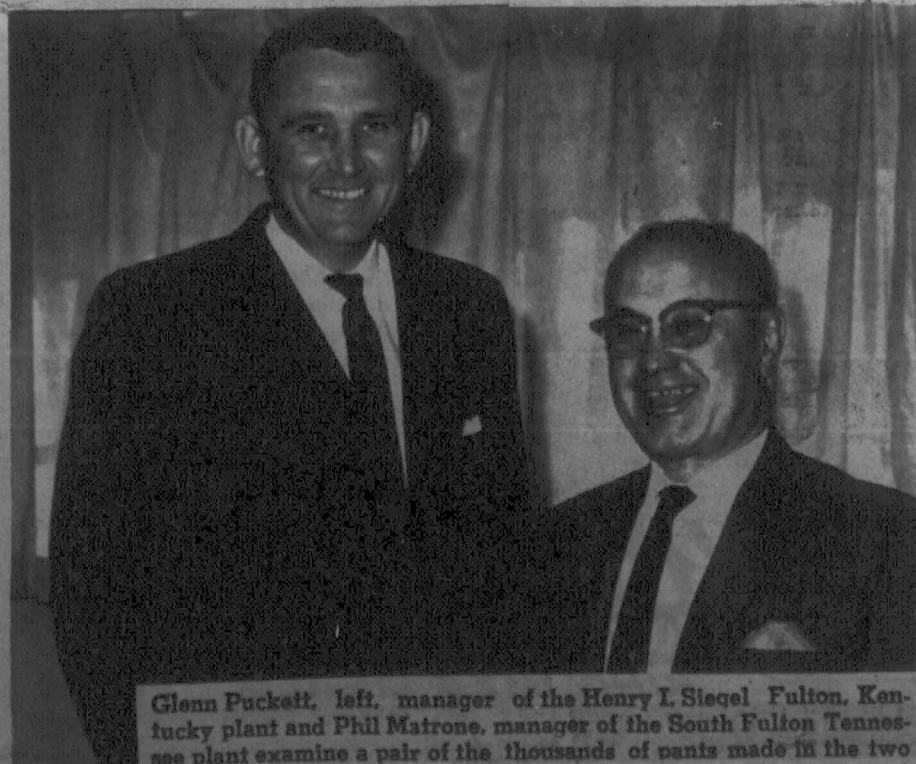
Guatemala at Santa Ana's Festival, in El Salvador, our neighboring country. Later on, I was invited to participate in the Cane Festival in Colombia, but once more I could not attend."

"Have you been to the United States before?" we asked. "No, not yet," she answered—"but I really want to visit that wonderful country. Particularly, I would like to go to Washington, D. C., New York, Disneyland, and of course Fulton, Kentucky."

"What do you think of your coming trip to Fulton this year?"

"I am sure I will be very happy during that visit. Mrs. Westpheling and her son, and Col. Mercer Lee, who I understand is President of the Price Foundation, who came to invite me, showed how nice and kind people in Fulton are, so I am sure I will greatly enjoy my stay there."

"I will do my best to be a real good representative from Guatemala. I do not plan to win the beauty contest but I just want to deliver to all Fulton's people a friendship message from my people," she added.



Glenn Puckett, left, manager of the Henry I. Siegel, Fulton, Kentucky plant and Phil Matrone, manager of the South Fulton Tennessee plant examine a pair of the thousands of pants made in the two

his is proud to belong  
to the twin-city  
community

It has been our pleasure to be a part of the business life of the twin cities for many years. The friendships we have made, the respect and admiration we hold for your will to forge ahead, and the progress all of you have made working together, makes us proud to share your growth. Congratulations on the tremendous efforts undertaken to stage another giant Banana Festival.

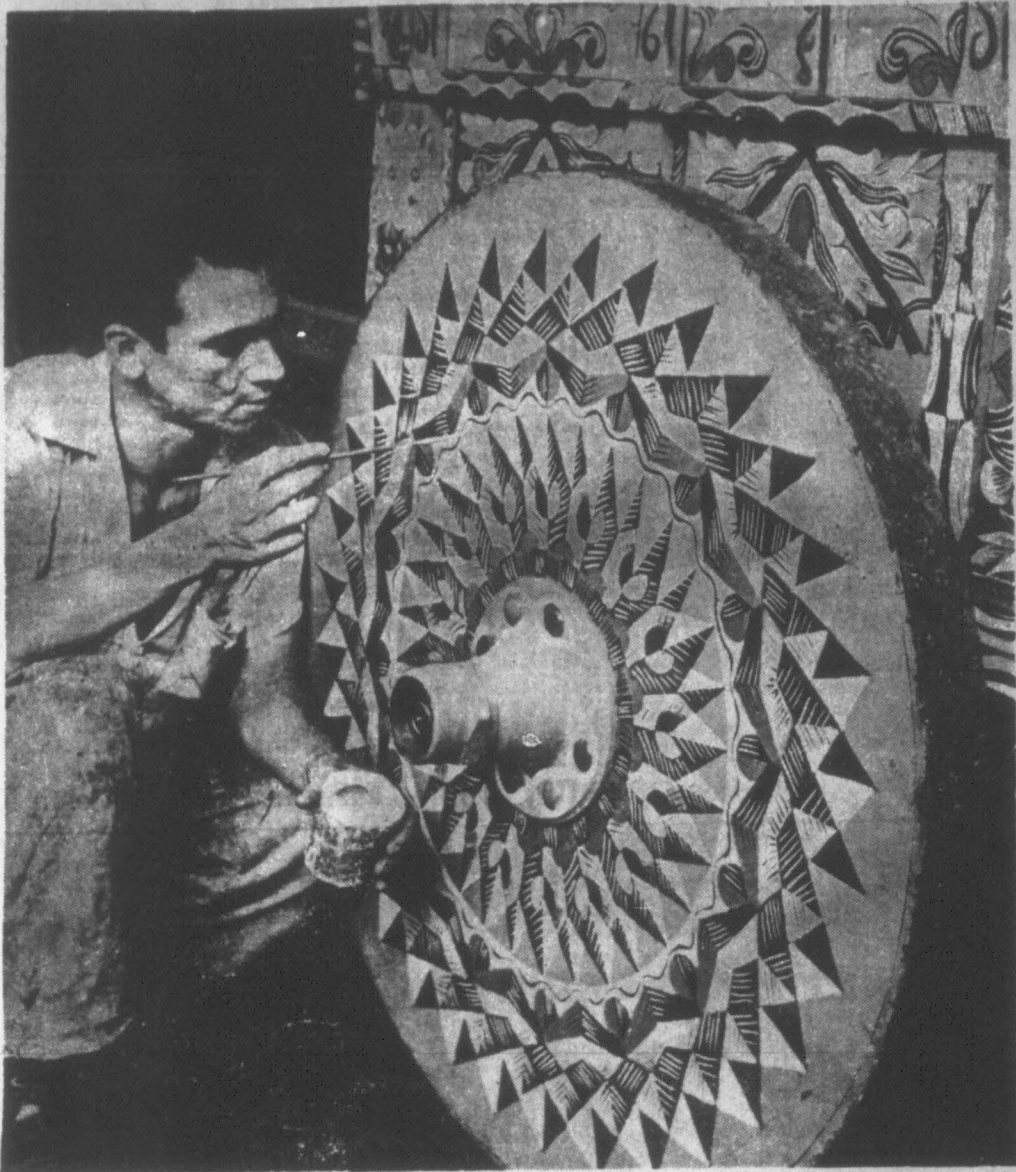


Sam Siegel



# COSTA RICA

## Land Of The Painted Oxcart TIERRA DE LA CARRETA PINTADA



Colors Are Brightened on Costa Rican Oxcart Wheel  
Garden of the Americas

A FRIENDLY COUNTRY THAT OFFERS THE VISITOR  
ALL OF THE ELEMENTS FOR A PLEASANT VACATION

**IF YOU COME BY PLANE** you will be able to watch the exuberant vegetation, the majestic mountains and the abundant rivers—all of which constitute a promise of marvelous fishing, hunting and other excursions.

**IF YOU COME BY BOAT** you will have the opportunity of visiting the modern beach resorts where you can swim or bask under the warm tropical sun.

**IF YOU COME BY CAR** over the Inter-American Highway, you will enjoy the beautiful landscape and the country's varied climates, from the warm weather of the plains and coastal regions to the invigorating cool weather in the mountains.

**COMFORTABLE LODGING** is available both in San José, the capital, and at beach and other vacation resorts you may wish to visit. You will find hotels, motels, boarding houses, etc., whose unwavering motto is to give the best of service to all visitors.

**COUNTLESS RESTAURANTS** offer, for your pleasure, the most varied and exquisite menus: native food and international cuisine—whatever you may wish.

**SUNNY BEACHES** are plentiful in Costa Rica, where the visitor can enjoy health-giving dips in the ocean and the invigorating rays of the tropical sun.

**THE ALLURING MOUNTAINS** in Costa Rica, covered with thick forests, are a sanctuary for the most varied species of flora and fauna. Its wonderful, scenic landscapes attract a great many excursionists.

**THE COUNTRY'S TOWERING VOLCANOES**, mainly Irazú and Poás, with their huge craters that reach down into the bowels of the earth, are awe-inspiring in their majestic beauty.

**SPORT FISHING** is another of the attractions that Costa Rica offers in abundance, whether you prefer deep-sea or freshwater fishing along the many rivers that exist close to the capital.

**LAKES, SWIMMING POOLS, SKATING RINKS** and many other similar places offer the visitor all kinds of entertainment.

**THE TRADITIONAL HOSPITALITY** of the Costa Rican people is, of course, one of the factors that will contribute to make your stay in this country most pleasant.

**COSTA RICA:** Independent Democratic Republic.  
**LOCATION:** Costa Rica is in Central America, being situated between latitudes 8° 2' and 11° 13' N and longitudes 82° 45' and 85° 58' W lies within the tropics. It is bounded on the North by Nicaragua, on the East by the Caribbean Sea, on the South by Panama and on the West by the Pacific Ocean.

**AREA:** 19,883 square miles.  
**POPULATION:** 1,567,230 (January 1967).

**OFFICIAL LANGUAGE:** Spanish.  
**CAPITAL:** San José Metropolitan Population 563,762. (January 1967). Altitude 3,805 feet above sea level.

**MONEY:** Colon, money exchange for U.S. dollars is \$6.62 when selling dollars, and \$6.65 when buying dollars. Costa Rica coinage is in denominations of \$0.05, \$0.10, \$0.25, \$0.50, \$1.00, & \$2.00; paper currency in \$5, \$10, \$20, \$50, \$100, \$500 & \$1,000. There are no one-cent coins, 100 centimos equals one colon (\$1); plural, colones.

**NATIONAL FLOWER:** Guaría Morada (Cattleya Skinneri)  
**NATIONAL TREE:** El Guanacaste (Enterolobium Cyclocarpum).

**CLIMATE:** In Costa Rica (geographically situated in the Torrid Zone at 9° N. Lat.) is far from "torrid" any time of the year, excepting near the sea-level shorelines where the temperature is naturally tropical. Elsewhere, the climate (temperatura) is determined by the altitude above sea-level. Ascending to higher terrain, by rail or roadway, the temperature descends. Descent, during travel, brings a rise in temperature as hills and valleys are traversed. Curiously, temperatures are more or less constant day or night the year-round, at each level; from the warmth at sea-level to the chilliness of the vast volcanic and mountain slopes which range up to 12,000 feet. Choice good-living area, climatically, it is some 35-miles across Central Plateau, between 3,500 & 4,000 ft. where the temperature rarely climbs above the high 70s nor drops below the high 50s, day or night, 12 months of the year.

**PEOPLE:** of Costa Rica predominantly are of Caucasian (white) stock with a minimum of mixture among the aborigine Indians, and other races in comparison with other Latin American countries. While many races are represented in Costa Rica; e.g.: Negroes, Mulattoes, Indians, Slavs and Orientals, as well as Anglo-Saxons, and others; there is no integration-segregation problem. Without any legal laws, or social rules, about it, behavior of the individual seems to rest largely with each person and his, or her, self-respect. This phase of self-respect seems to have become something of a custom, a kind of personal dignity, possessed by rich and poor alike. Thus, generally, to the casual observer, black accompanies black, moreno with moreno, and white with white; while everyone respects the rights of everyone else. Naturally, although relatively rare, there are exceptions; but they only tend to exemplify the personal freedom and independence existent in Costa Rica.

**GOVERNMENT:** Responsible, alternate, representative and popular Republic. It is represented by three different and independent powers: Executive, Legislative and Judicial.

**THE PRESIDENT:** is elected by popular vote for a term of four years.

Period of May 1966 to May 1970, Prof. José Joaquín Trejos Fernández.

**CONGRESS** or Legislative Assembly is composed of 57 members which are elected to office for the period of four years by popular vote. Voting is compulsory by law.

**JUDICIAL:** Supreme Court, is composed of seventeen members, divided into five Courts, appointed and re-elected for periods of eight years by the Congress.

**PROVINCES**  
For administrative purposes the country is divided into seven Provinces, each under a Governor, and these are further divided into Cantons, whose chief cities have Municipal Councils and these in turn into Districts. The Provinces are: Alajuela, Cartago, Guanacaste, Heredia, Limón, Puntarenas and San José.

**HISTORY:** Costa Rica was discovered on September 18, 1502, by Christopher Columbus who landed at Cariari Bay, where Limón now stands. After the Spanish conquest of the Indians in 1570, Costa Rica became a Province of the Captaincy General of Guatemala ruled by a Governor stationed in Cartago then the Capital. For the next two and a half centuries of the Colonial period the inhabitants were economically starved by the mercantile policy of Spain and their coasts were continually ravaged by raids of Mosquito Indians from Nicaragua or attacks by English and Dutch pirates.

Following the declaration of the independence of the Central American States in Guatemala City in 1821, Costa Rica was for a short time a free state, until its annexation along with the other Central American States by the Emperor of Mexico in 1822. Two years later, however, came the proclamation of the charter of the Central American Federation, and on January 22, 1825, the promulgation of Costa Rica's first constitution. The country withdrew from the federation in November 1838, although it retained the designation of State until September 1848, when it was proclaimed a republic.

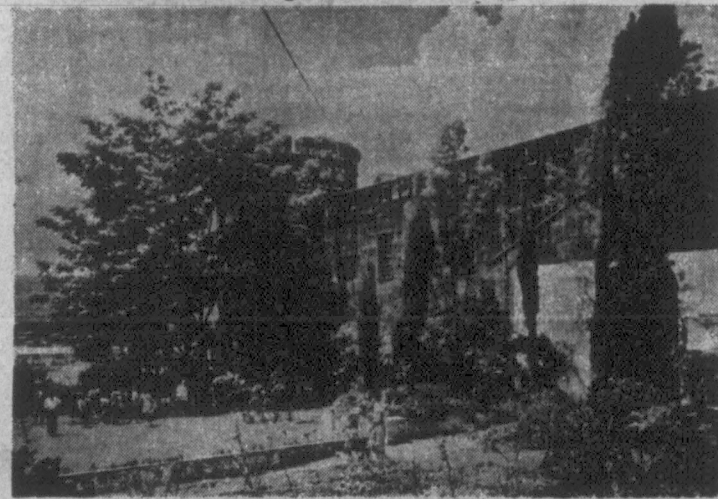
War was later waged against William Walker an adventurer from the United States who had made himself dictator of Nicaragua, and in whose defeat, President Juan Rafael Mora played a prominent part that elevated him into a national hero.

Since then great strides in cultural and material advances have been made by the people of Costa Rica. Known as a very democratic country with more school buildings than soldiers, Costa Rica has the highest literacy rate of any of the Central American Republics and the school system is a model one. The communication and transportation systems are being continually improved contributing greatly to the advancement of the economic and industrial position of the country.

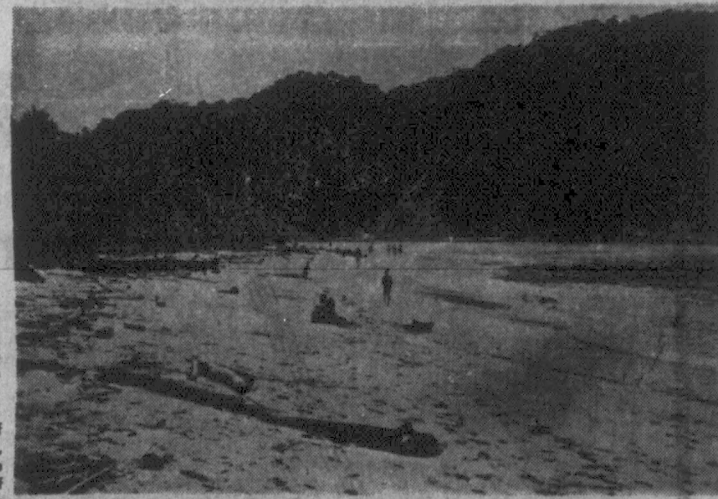
**TOURISM:** This is one of the principal new sources of income helping the economy of the country. During 1966, 98,909 tourists visited Costa Rica. They contributed to the strengthening of the economy to an estimated amount of US\$15,389,351.31. The Instituto Costarricense de Turismo (Costa Rican Tourist Institute), is the official office in charge of the promotion and control of all the activities related with tourism.



Miss Ana Maria Rivera H. Miss Costa Rica of 1968 in the Miss Universe pageant will represent her country at the Banana Festival this year.



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DEATHS

Mrs. Ida Yates

Mrs. Ida L. Yates died on Monday, September 2, in the Fulton Hospital, following a long illness. Funeral services were held Wednesday, September 4, in Hornbeak Funeral Home chapel, with Rev. Roy Wright of Maury City, Tenn., and Rev. J. F. McMinn officiating. Burial was in Old Bethel Cemetery. Mrs. Yates, 85, was born in Webster County, Ky., the daughter of the late William and Elizabeth Terron Melton. She was the widow of Jim Yates, who preceded her in death in 1931. Surviving are three daughters, Mrs. Allen Howard, Mrs. Mae Turner, Mrs. Charles Thompson, all of Fulton, and Mrs. Laverne Turner of Detroit; two granddaughters, Mrs. Tommy Lawson of South Fulton and Mrs. Tommy Bennett of Crutfield; one grandson, James C. Turner of Fulton and three great-grandchildren.

Harry Hudson Is Stricken In Fulton

Services were held Tuesday in Union City for Harry Hudson, 55, Obion County tax assessor, who died suddenly last Saturday night while on a visit to Fulton. Hudson was stricken while at the Derby Restaurant. He was rushed to Hillview Hospital, where he was pronounced dead on arrival.

AIRMEN INJURED

Ernest Winslow and Wayne Elliott, both of the Millington Air Base, were injured in a one-car accident near Fulton last Friday night, when their car rammed through a barricade where the highway is under construction and plunged into a ditch. Both were rushed to Hillview Hospital, then transferred to the base hospital at Millington. Both received lacerations, abrasions and contusions.

STOW RESIGNS

Rev. Gerald Stow, pastor of the South Fulton Baptist Church for the past four years, resigned last week to accept a pastorate in El Paso, Texas.

BABY GIRL ADOPTED

Rev. and Mrs. Henry Hanna have announced the adoption of a baby girl, born August 19. She has been named Elizabeth Ellen and will be called Beth.

VET'S AIDE COMING

H. S. Miles, contact representative of the Kentucky Disabled Ex-Service Men's Board will be at the Fulton Chamber of Commerce from 9 a. m. until 3 p. m., September 13, to assist veterans and their dependents with claims for benefits due them as a result of their military service.

PIERCE STATION  
By Mrs. Charles Lowe

The revival closed at Chapel Hill last Friday night. Bro. Smithmyer brought a wonderful message each night. David Long suffered quite a shock and several injuries in a wreck last Tuesday night. His car was a total loss. He was taken to Hillview and later transferred to Baptist Hospital in Memphis, where he underwent surgery Friday night. He is doing as well as can be expected. His mother is at his bedside and his grandmother, Mildred Freeman, goes down every day. Also, his grandparents, Mr. and Mrs. Paul Long, and Evelyn spent Sunday with him. His room number is 621-E.

Mr. and Mrs. Jack Raymond and son, Dan, of Nashville, spent the week end holidays here and attended the wedding of Miss Pamela Greer and Mr. Charles Cooley Saturday night. We extend congratulations to the young couple.

Mr. and Mrs. Jim Campbell, of Memphis, spent a few days here with Mrs. Campbell's parents, Mr. and Mrs. Bill Rogers. They were enroute home after a two weeks' trip to California.

Mrs. Bob DeMyer was a dinner guest of Mr. and Mrs. Herbert Jackson, in Hornbeak, Sunday.

Mr. and Mrs. Clarence Roberts attended the funeral of Malcolm Johnston last week in Union City. He was from Caruthersville, Mo.

Mr. and Mrs. Bulloch, of Memphis, spent the holidays with Mr. and Mrs. Almos Polsgrove.

Mrs. Willie Marler, of Martin, and Mrs. Kenneth Roberts and Mrs. Wallace Cunningham, of Paducah, visited Mr. and Mrs. Bud Stem one afternoon last week.

Mr. and Mrs. Ray Adams, of Martin, spent one day last week with this writer.

Mrs. Stacy Samons, Mrs. Willie May Wagster, Mrs. Lena Taylor and Mrs. Myrtle Wiseman of Union City were guests of Mr. and Mrs. John Smith recently.

William Earl Long has been a patient in the I. C. Hospital in Chicago the last ten days. His room number is 16.

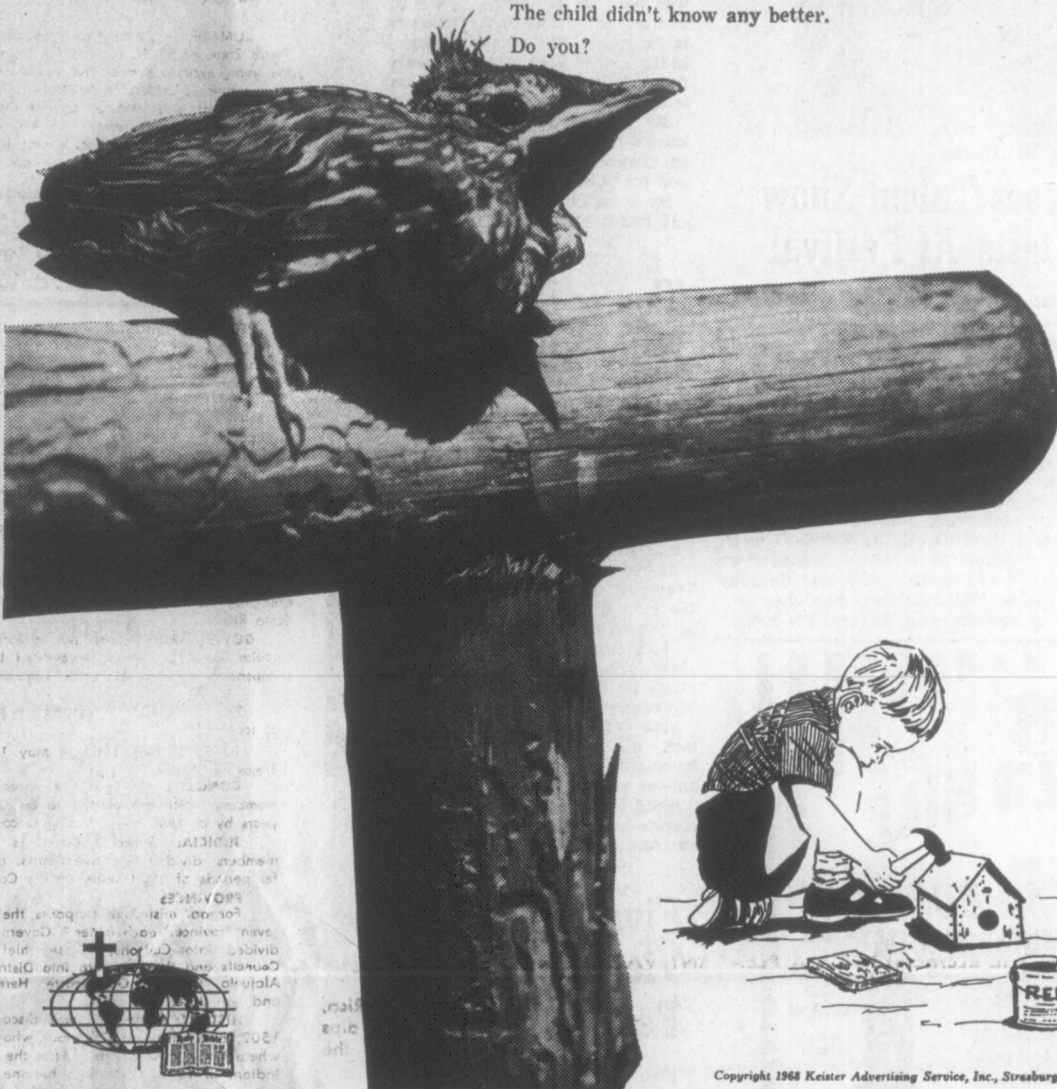
Little Miss DeAnna Ferguson, who is visiting her grandparents, Mr. and Mrs. Bill Ferguson, in Troy is at present visiting her other grandparents in Pierce, Mr. and Mrs. Jack Lowe.

News From Our Boys In The SERVICE

HUNTER ARMY AIRFIELD, GA.—David L. Austin, 25, son of Mrs. Virginia M. Austin, 216 Carr St., Fulton, Ky., on August 13 received the silver wings of an Army aviator and was appointed a warrant officer upon completion of a helicopter pilot course at Hunter Army Airfield, Ga.

During the 16-week course, he learned gunnery techniques and tactical maneuvers for helicopters supporting ground troops in combat. He also received instruction in helicopter maintenance and survival techniques.

RACKY



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Sunday Psalms 11:1-7	Monday Psalms 104:14-26	Tuesday Psalms 124:1-8	Wednesday Proverbs 27:1-8	Thursday Isaiah 40:25-31	Friday Amos 3:1-8	Saturday Matthew 8:18-27
+	+	+	+	+	+	+

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## TV Personalities To Emcee Talent Show, Music Fiesta, Pageant;

## "Sing-In" With Famous Opry Stars To Appear At Festival



John Williams

### Williams Emcees Talent Show And Music Fiesta At Festival

One of this area's most popular television personalities adds luster to the Sixth Annual International Banana Festival. John Williams, of WPSD-TV has taken over the duties of master of ceremonies for two of the Festival's most outstanding programs. He was emcee for the Talent Show preliminaries on Tuesday night and will emcee the Inter-American Music Fiesta and the Talent Show finals on Wednesday night in the tent at Kitty League Park at seven o'clock.

Mr. Williams was born in Union City, Tennessee, and has had eight years experience in the field of

roadcasting, five of which have been spent in television. His career began in Union City at station WTUC, which is no longer in existence. He was then employed by WENK in Union City as an announcer and sportscaster.

In 1960 Mr. Williams went to work at WDXI-TV in Jackson, Tennessee, as host to a Dance Party program, as well as sports director and news announcer. In 1964 he joined the staff of WPSD-TV in Paducah as a news announcer and was elevated to Account Executive in 1965, continuing his duties as announcer on the 6:00 PM news.

### 'Citizen' Hawley To Again Emcee Princess Event

When the International Banana Festival Princess Pageant stages its competition with a truly international flavor, Dick Hawley of Station WMC-TV, Memphis, will take over the reins as Master of Ceremonies for his third consecutive year at the Princess Pageant.

Mr. Hawley is one of the Mid-South's favorite M. C.'s for variety shows, fashion shows and beauty pageants. He has been associated with some of the most outstanding events in Tennessee, Arkansas, Missouri, Mississippi and Kentucky.

The "big fella" (he stands 6'5") was born in Brooklyn, New York and moved to Memphis, Tennessee in February, 1961. Dick is married to the former Opal Newton of Gadsden, Alabama and they have two sons, Rick and Ronald.

Mr. Hawley is probably best known for his nightly appearances on Channel 5's "10 P. M. News" and the "Channel 5 Weather".

He is so beloved in Fulton that he is called a "citizen."



Dick Hawley

### 'Copter Display Will Feature Gunship, Carrier

Two Marine helicopters from Quantico, Virginia will be on exhibit at the Sixth International Banana Festival on Thursday, Friday and Saturday, September 5, 6 and 7 in South Fulton, Tennessee.

A Huey gunship and CH-46 Transport will be located north of the Park Terrace Motel beginning at 12 noon on Thursday, September 5. Both ships will put on a flying show during the giant parade which starts at 10:30 A. M., Saturday, September 7.

Four officers and six enlisted men, all Vietnam veterans, will be on hand to aid in the exhibit and answer all questions.

Along with the helicopters, this Marine unit will also have on hand an arms exhibit.

### Five Categories Vie For Many Festival Awards

Five categories of talent have been selected for judging in the 1968 Banan-A-Rama Talent Show in conjunction with the Sixth International Banana Festival to be held in the twin cities of Fulton, Kentucky and South Fulton, Tennessee from September 4 through September 7, 1968.

The groups chosen for this year's competition are: Vocal Solo, Vocal Group, Dance, Instrumental Solo and Instrumental Group.

One winner will be chosen from each talent group on Wednesday night, September 4. Each category winner, in addition to receiving a \$50.00 Category Award, will earn the right to compete Thursday night for the title of Grand Winner and the \$100.00 Grand Prize.

The preliminaries and finals will be held at the Tent Auditorium in Kitty League Park on Wednesday and Thursday nights. Show time each night is set for 7:30 P. M.

The Fulton Jaycees, who each year sponsor this program, promise an enlarged stage and an experienced M. C. along with furnishing a piano, organ and record player for the convenience of the contestants. A time limit of four minutes is asked for all groups, regardless of type of act.

A special program is being planned for the Category Winners for Thursday afternoon. This event will be held in connection with the famous Guatemala Army Marimba Band.

### Happy Birthday

The News takes pleasure in wishing "Happy Birthday" to the following friends:

September 6: Connie Fields, Allen McKendree, Mrs. Ollie Miller, Rev. Gerald Stow, Ruth White; September 7: Richard T. Bodker, Betty Bennett Denny; September 8: Homer Croft;

September 9: Patricia Bodker, Dr. Shelton Owens; September 10: Bobby McKinney, Joel Anthony Nabors; September 11: Lucy Andrews, Mrs. Kellie Lowe, Mrs. Shelton Owens, Kerry Brent Work; September 12: Charles McMorris.

### COOL CLASSROOMS

As the result of the efforts of the faculty, the room mothers and the South Fulton PTA, air conditioning units are being installed in the South Fulton School.

In these days of "laugh-ins", "sit-ins", and "love-ins", this year's Banana Festival will be high-lighted by among other things, a "sing-in". On Saturday, September 7, Dottie West and Merle Travis will be presented in an afternoon concert of country music.

Dottie West was born around McMinnville, Tennessee. Being one of ten children, and from a relatively low-income family, Dottie learned early in her life that hard work went a long way toward building character. Between her work at home, Dottie did her utmost to find odd jobs which gave her the money to get music lessons on the side, while she was in elementary and high school. These same bits and pieces of work provided the needed cash for her college tuition at Tennessee Tech at Cookeville.

Dottie records for RCA Victor and in 1964 won the Grammy Award for "Most Outstanding Female Performance" for "Here Comes My Baby."

East of Greenville, Ky., in a little community called Rosewood, Merle Travis was born. He gained his first knowledge of string music when he heard his father play a five string banjo. His brother's skill in building things produced a homemade guitar. On this instrument, Merle learned a few chords and began to sing songs he'd learned from an old wind-up phonograph. It was at this point that his style began to develop.

From these humble beginnings, he went on to become a legend in his own time. The "Travis Style" of guitar playing has made him one of the most imitated musicians in the entire world.

Besides being an accomplished Capitol recording star, Merle has also appeared in the Movies, on radio and T. V.

You country music fans don't want to miss this exciting show... another exciting "happening" at this year's Banana Festival.



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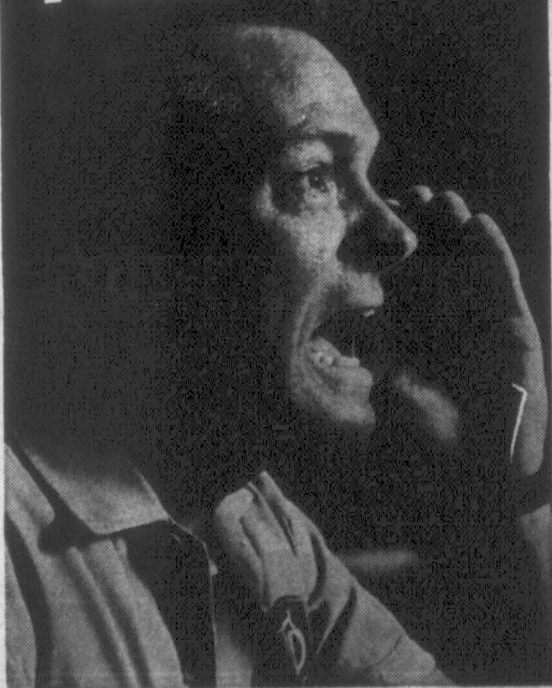
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